



**FOR IMMEDIATE RELEASE**

## **Quixote Transportation Safety, Inc. Announces Strategic Organizational Changes**

**Mark Holland Now Sr. Vice President Of Sales And Marketing And Mike Corbett Vice President Of International Sales**

**CHICAGO, December 23, 2009** – Following the sale this week of its Inform segment to Vaisala, Inc., Quixote Safety Transportation Safety, Inc. (QTS), the global leader in transportation safety products and solutions, today announced that Mark Holland has accepted the position of Sr. Vice President of Sales and Marketing and that Mike Corbett will now serve as Vice President of International Sales.

Holland has been with the Quixote family of companies since October 2001, was promoted to VP of Sales and Marketing for the Inform Segment and most recently served as President of Quixote Transportation Technologies, Inc., the segment recently sold to Vaisala. In his new role as QTS' Sr. Vice President of Sales and Marketing, Holland will oversee marketing and sales efforts for all QTS products, including the FreezeFree<sup>®</sup> anti-icing system, the Vulcan<sup>®</sup> Barrier steel barrier system, the ACZ-350<sup>™</sup> portable end treatment.

As Vice President of International Sales, Corbett will work with Quixote's global customers as the company continues its expansion in new international markets. Corbett brings nearly two decades of experience with a strong background in sales, marketing and management.

“We are pleased to announce these organizational changes,” said Quixote CEO and President Bruce Reimer. “We believe they will further strengthen our business and help enhance our company’s growth.”

About Quixote Corporation

Quixote Corporation ([www.quixotecorp.com](http://www.quixotecorp.com)), through its wholly-owned subsidiary, Quixote Transportation Safety, Inc., is the world's leading manufacturer of energy-absorbing highway crash cushions, truck-mounted attenuators, bridge anti-icing systems, flexible post delineators and other transportation safety products.

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